

FOR IMMEDIATE RELEASE

Universal Benefit Plans and Foley and Foley law firm team up to provide Massachusetts employers timely 201 CMR 17.00 compliance reviews

Boston, MA—March 1, 2010---Universal Benefit Plans and employment law firm Foley and Foley have teamed up to provide Massachusetts employers a compliance review for the state's identity theft Regulation *Standards for the Protection of Personal Information of Residents of the Commonwealth* (201 CMR 17.00). Effective March 1, 2010, the Massachusetts Attorney General's office began enforcing this Regulation, which applies to all businesses that "own, license, store or maintain" personal information on Massachusetts residents.

"We began our crusade 6 months ago to educate employers on their 201 CMR 17.00 compliance needs" said Edan Barshan, President and CEO of Universal Benefit Plans. "We've conducted multiple compliance webinars and seminars to a combined audience of several hundred employers and we're finding that even now, many of them aren't even aware an identity theft law exists. Those who were already aware of the law knew that its deadline had been postponed several times, and didn't take action on their compliance thinking it'd be postponed again. That's why we've taken our own action to ensure that employers can save time and money on their compliance."

To help employers accomplish the above, Universal Benefit Plans has put together a 201 CMR 17.00 Compliance Kit featuring templates and training tools for the Written Information Security Plan (WISP) employers are required to create and implement. By teaming up with Foley and Foley, Universal Benefit Plans adds expert legal council to the compliance review process to ensure that employers' information security programs are thoroughly documented in the WISP and cover all compliance bases from a legal standpoint.

For Massachusetts businesses, Universal Benefit Plans and Foley and Foley will conduct their compliance reviews jointly on-site. The reviews will be approximately 20 minutes in length covering both the legal considerations for compliance and introducing them to Universal Benefit Plans' online employee personal information encryption compliance solution, The HR in a Box™.

About Universal Benefit Plans: Universal Benefit Plans Inc. is a boutique full-service benefit brokerage firm that expertly implements and manages all components of employee benefits. By embracing the latest technologies in benefits and HR management, we save small to medium sized companies' valuable time and money, freeing them up to focus on the growth of their businesses.

###